



Dear New Jersey Mayor:

April 3, 2018

**RE: WELLNESS CHALLENGE**

As a new participant in the NJ Mayors Wellness Program, I wanted to reach out to all mayors and municipalities to personally invite you to our upcoming running event and offer you a friendly challenge.

Wildwood Crest (Cape May County) is hosting the first annual Crest Best Run Fest, a series of running races and walking events that will take place Saturday, October 6, and Sunday, Oct. 7, in our beautiful beachside community. The signature race of the event is Sunday's Crest Best 10-miler. The Crest is also Trip Advisor's 2017 Best Vacation Spot.

We'd like to invite you to enter a team of municipal workers, residents and/or elected officials to challenge our fit and fast Wildwood Crest team. The goal is to encourage as much participation (speed is not a priority) as possible in any of the events to further promote health and wellness in our communities. ***With that in mind, we are creating the "NJ State Mayors Cup Challenge". The cup will be given to the municipality with the most participation via running and/or volunteering, and place winners at the awards ceremony after the 10-miler.***

Further information about the Crest Best Run Fest and the Crest Best 10-Miler, as well as links to the event's registration pages, can be found online at [DelMoSports.com](http://DelMoSports.com). Your team's participants will be able to register in a special category reserved for those registering for the ***NJ State Mayors Cup Challenge***.

DelMoSports is one the top racing companies on the East Coast. They produce award-winning triathlons, and running events all throughout the year. They are based right here in our hometown.

Any questions about your municipality's participation in the Crest Best Run Fest can be directed to Wildwood Crest Wellness Committee coordinator Nick Holland at (609) 523-0202. Delmo Sports will also follow up with you via email as well.

We hope to see you Columbus Day weekend in Wildwood Crest! And get ready to run!!!

Yours in Wellness,

Don Cabrera  
Mayor, Borough of Wildwood Crest

CC: Municipal Clerk